

Graham Blake

I am an extremely driven, reliable and enthusiastic person who works with a can-do attitude. I work well as part of a team, meeting team targets, but I can also work just as efficiently by myself on individual targets. I thrive under pressure and can get on easily with others. I am always happy to improve and develop my existing skill set.

DETAILS

33 Prensgarth Way
Broseley Estate
South Shields
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Full Driving Licence
DOB: 24.09.1984

EDUCATION

BA Multimedia Computing - 2:1
Sunderland University
2003 - 2007

AVCE Information Communication
Technology Qualification - A/B
City Of Sunderland Bede Centre
2001 - 2003

GCSE's - 11 A-C
Thornhill Comprehensive School
1996 - 2001

PORTFOLIO

www.graham-portfolio.com

www.movie-blogger.com

www.edwardthompson.com

REFERENCES

Available on request

Experience

Software Developer

Edward Thompson 10/2017 - Present

Developing bespoke games for print, tv and other media including scratch cards, bingo and newspaper-based games for customers on a national and international basis. Creating print ready files for large data-driven print runs. I am also responsible for building and maintaining the company website. This includes managing the company's SEO strategy and consulting with the Head of Sales on digital marketing. The handling and manipulating with data in a GDPR compliant manner.

Owner of Movie-Blogger.com

Owner/Editor 05/2012 - Present

Creating and administrating website content using both HTML and CSS. Managing and maintaining the website SEO strategy, keeping content relevant to drive organic traffic to the website. Editing content for publication. Working with external clients on an international basis to create partnerships and develop opportunities within the film industry. This includes interviews, film and TV reviews and managing social media accounts.

Digital Media Designer

Johnston Press 05/10 - 02/16

Creating digital advertising solutions for external clients on both a local and national level for cross platform devices (print/digital/mobile). Creating and administrating company websites, updating and promoting these as and when necessary, as well as creating and generating new content for these websites. Consulting with clients internally and externally on digital queries including website best practices, SEO, PPC and trouble-shooting. Working closely with the Marketing and Promotions departments on new and existing events and materials. Promoting our current brands, offers and events on various social media outlets. Creating HTML e-mails for Mass-Mail delivery. Consulting with sales staff and external clients on creating bespoke products to best suit their needs and generate the response required. Developing digital e-magazines and multimedia applications.

Account Consultant

Barclays 11/2005 - 05/2010

Staff Trainer

McDonalds 2001 - 2005

Skills

- Creative Thinker
- Problem Solving
- SEO
- Google Analytics
- Microsoft Suite
- HTML/CSS
- CMS - WordPress/Drupal
- Adobe Photoshop
- GDPR Compliant
- Inspire Designer
- Social Media Marketing
- SQL
- Customer Service
- Communication
- Adaptability
- VB.net
- Google Search Console